

Item 12.1**Notices of Motion****Redirection of Council Notices**

By Councillor Chung

It is resolved that:

- (A) Council note:
- (i) the NSW Government recently made a series of regulatory changes to ensure council resources continue to be focused on frontline Covid-19 response efforts and allow councils to provide financial relief to businesses and residents;
 - (ii) the changes acknowledge that councils are redirecting resources to ensure the delivery of essential services to their communities. Amendments to local government regulations include removing the requirement for council notices to be advertised in newspapers and instead allow the relevant notice to be published on the council's website; and
 - (iii) the 17 April 2020 CEO Update advised that the City's total advertising spend on print media for 2019 was \$999,869.56;
- (B) the Chief Executive Officer be requested to redirect council notices (with the exception of statutorily required notices) to the City of Sydney's website and use the City of Sydney's social media channels to promote this change; and
- (C) Council note that from time to time some newspaper advertising may be required for event related activity including directions on where to look for travel planning advice for major events (and any other appropriate activities) and that the City is not precluded from undertaking this advertising if considered appropriate.

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